FY16 ANNUAL REPORT

REPORTING PERIOD: JULY 1, 2015-JUNE 30, 2016

MONTGOMERY COUNTY, MD
DEPARTMENT OF HEALTH AND HUMAN SERVICES
OFFICE OF COMMUNITY AFFAIRS

Report prepared by BETAH Associates, Inc.
June 2016
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The African American Health Program (AAHP) was created and funded in 1999 by the Montgomery County Department of Health and Human Services (DHHS). AAHP’s purpose is to improve health access and awareness in order to eliminate health disparities among African Americans/Blacks and individuals of African and Caribbean descent who reside in Montgomery County, MD.

VISION
African Americans and people of African descent in Montgomery County will be as healthy and safe as the rest of the population.

MISSION
Eliminate health disparities and improve the number and quality of years of life for African Americans and people of African descent in Montgomery County.

GOALS
AAHP works to raise community awareness of key health disparities; integrate relevant health concerns into existing programs and services; monitor health status data for African Americans and people of African descent; and implement and evaluate strategies to achieve specific health objectives.

STRATEGY
AAHP supports its goals by bringing together community partners and resources in a collaborative and effective manner. The program focuses on infant mortality, diabetes, cardiovascular disease, HIV/AIDS, oral health, and cancer. Services include outreach, education, and case management. AAHP is staffed by registered nurses, health educators, and community outreach workers.

AAHP operates in conjunction with a volunteer Executive Committee that provides strategic planning and advocates for funding opportunities. A number of community-based partners work with AAHP to provide support for program activities. In addition, the Diabetes Unit is guided by an advisory group to maintain its accreditation by the American Association of Diabetes Educators.
THE COMMUNITY WE SERVE

Montgomery County, Maryland has a total area of 507 square miles and nearly 1 million residents.

Part of the Washington, DC Metropolitan area, the County consists of 3 cities, 12 towns, 4 villages, 33 census-designated places, and 5 unincorporated communities.

The County’s governmental center is Rockville, MD.

AAHP’s target audience is Black Montgomery County residents—an ethnically diverse group that includes people who identify as African American, Caribbean, and Black, as well as people of African descent.

2010 CENSUS PROFILE

Total population: 971,777
Total households: 357,086 (average household size: 2.7)
Total families: 244,898 (average family size: 3.22)
Total female residents: 505,375 (52%)
Total male residents: 466,402 (48%)

In addition to the 167,315 people who self-identified as solely Black/African American, an additional 13,939 persons identified as multiracial with one of their races being Black/African American. Thus, a more accurate estimate of the total population potentially served by AAHP is 181,254—18.7% of the total County population.

32.4% of Montgomery County residents are foreign-born. Of those residents, an estimated 15.7% were born in Africa and 4.6% were born in the Caribbean.

Total number of County residents reached by all AAHP activities during FY 2016: 9,503
(7,360 of the above were new contacts)
KEY FOCUS AREAS AND SERVICES

**Infant Mortality**
- Nurse case management
- Home visitation
- Childbirth and breastfeeding classes

**Diabetes**
- Prevention and control education
- "Healthy Living" clubs
- One-on-one counseling

**Heart Health**
- Blood pressure screening
- Walks and Heart Health Fairs
- Youth activity programs

**STI and HIV/AIDS**
- Regular and special event testing
- Support groups and events
- Teen summits

**Cancer**
- Education and demonstrations
- Screening and referrals
- Outreach

**Oral Health**
- Oral health kits
- Health fairs and presentations
- Education (through other AAHP classes)
FOCUS AREA: INFANT MORTALITY

AAHP GOAL
Reduce the number of premature births, low birth weights, and infant deaths among the Black community in the County.

OUR WORK
The Start More Infants Living Equally healthy (SMILE) program addresses key factors such as a mother's stress, mental health, and conditions like diabetes. Support is available to families from pregnancy to the baby's first birthday. Services are free to Black residents of the County regardless of socioeconomic status.

FY16 HIGHLIGHTS

CASE MANAGEMENT*
Referrals from various referral sources: 137
Enrollments of pregnant moms: 91
Deliveries during the FY: 94
  Healthy births: 79
  Low-birth-weight deliveries: 13
  Very-low-birth-weight deliveries: 2

BREASTFEEDING*
SMILE moms who initiated breastfeeding: 81
Breastfed for at least 3 months: 81 (100% of those who initiated)

EMPOWERMENT GROUP
This fiscal year, the program initiated an Empowerment Group for SMILE moms in response to client interest expressed during Breastfeeding Awareness Month. What is remarkable about this group? Even in inclement weather during the winter months, moms made special arrangements in order to maintain contact with one another. They voluntarily shared telephone numbers to text and call with information and questions. On one occasion, they met at the home of one of the moms. In-person group meetings usually involved between five and eight moms.

THE DISPARITY
In 2014, the rate of infant deaths per 1,000 live births in Montgomery County was 4.8. The mortality rate for White infants was 3.5. For Black infants, it was 8.3 – more than twice the rate. Of babies born to Black women, 11.3% had low birth weights and 2.6% were born with very low birth weights. Among White women, 5.8% of babies had low birth weights and 0.8% had very low birth weights.

Source: Healthy Montgomery

* July 1, 2015 - June 27, 2016.
OUTREACH

SMILE increased its outreach efforts by participating in events for school health workers. The Senior Nurse Case Manager conducted nine presentations. Because of this new effort, several new people were referred to SMILE.

CHILDBIRTH & BREASTFEEDING EDUCATION CLASSES

<table>
<thead>
<tr>
<th>Pregnant Attendees</th>
<th>October 2015</th>
<th>April 2016</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>10</td>
<td>18</td>
<td>28</td>
</tr>
<tr>
<td>African American</td>
<td>3</td>
<td>6</td>
<td>9</td>
</tr>
<tr>
<td>African</td>
<td>5</td>
<td>6</td>
<td>11</td>
</tr>
<tr>
<td>Caribbean</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Caucasian</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Asian/Indian</td>
<td>0</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Latino</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
</tbody>
</table>

Pregnant women enrolled in SMILE after attending classes

<table>
<thead>
<tr>
<th></th>
<th>October 2015</th>
<th>April 2016</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1 was newly enrolled</td>
<td>2 were newly enrolled</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>2 were non-eligible</td>
<td>Others were currently enrolled or not eligible</td>
<td></td>
</tr>
<tr>
<td></td>
<td>7 were currently enrolled</td>
<td></td>
<td></td>
</tr>
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</table>

Fathers present (Dad’s Class)

<table>
<thead>
<tr>
<th></th>
<th>October 2015</th>
<th>April 2016</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>6</td>
<td>9</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td>(2 African American, 2 African, 1 Caribbean, 1 Latino)</td>
<td>(2 African American, 2 African, 2 Caribbean, 2 Latino, 1 Caucasian)</td>
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</tbody>
</table>

Support persons present (friend/family members)

<table>
<thead>
<tr>
<th></th>
<th>October 2015</th>
<th>April 2016</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

Attendee zip codes (pregnant attendees and fathers present)

<table>
<thead>
<tr>
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<th>October 2015</th>
<th>April 2016</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>4-20902</td>
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<td>7-20902</td>
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</tr>
<tr>
<td>4-20904</td>
<td>4-20904</td>
<td>8-20904</td>
<td></td>
</tr>
<tr>
<td>4-20906</td>
<td>3-20906</td>
<td>7-20906</td>
<td></td>
</tr>
<tr>
<td>1-20872</td>
<td>2-20910</td>
<td>2-20910</td>
<td></td>
</tr>
<tr>
<td>3-20874</td>
<td>3-20912</td>
<td>3-20912</td>
<td></td>
</tr>
<tr>
<td>1-20879</td>
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</tr>
<tr>
<td>4-20876</td>
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<td>1-20877</td>
<td>1-20877</td>
<td>1-20877</td>
<td></td>
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<tr>
<td>1-20878</td>
<td>1-20878</td>
<td>1-20878</td>
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<tr>
<td>1-20879</td>
<td>1-20879</td>
<td>2-20879</td>
<td></td>
</tr>
</tbody>
</table>
FOCUS AREA: DIABETES

AAHP GOAL
Support consumer prevention and management of diabetes, pre-diabetes, and related conditions.

OUR WORK
The Diabetes Unit works to assist the community with diabetes prevention and management through a number of outreach initiatives. These efforts include education classes, healthy eating and activity clubs, self-management counseling, and other special initiatives throughout the County.

FY16 HIGHLIGHTS
This fiscal year, the team continued to find its partnership with Montgomery County Public Libraries a success. Hosting regular AAHP classes and clubs at the White Oak and Gaithersburg libraries made it easier for residents to know about and attend activities. Special displays at the libraries also contributed to an increase in registration. New one-on-one counseling opportunities were offered at The People’s Community Wellness Center and Mobile Medical Clinic.

HEALTHY LIVING ACTIVITY CLUBS
This year, the team coordinated three Healthy Living Activity Clubs, one of which focuses on African foods and related nutritional information. Seven instances of each club took place during the fiscal year (see attendance in table below). Additionally, the team started a new online club, the Winter Connection Program. Turnout for the monthly one-hour calls was very impressive, with 30 County residents participating. Attendees expressed appreciation for an activity that kept them going during the winter months.

The number of registrants varied by the type of club, its locations, and timing. An average of 53 residents registered for club meetings in Gaithersburg, the best-attended location. The White Oak club meetings had an average of 44 registrants. The African/Caribbean Healthy Living Activity Club had an average of 42 registrants.

During this fiscal year, the team witnessed a great achievement—a resident who attended all seven of her club meetings truly embraced a healthy lifestyle and lost a total of 60 pounds.

THE DISPARITY
According to the CDC’s 2012 data, 29.1 million people in the U.S. live with diabetes. The disease disproportionately affects non-Hispanic Black persons, who represent 13.2% of the diagnosed cases. Non-Hispanic Whites, on the other hand, only represent 7.6% of the cases. African Americans are also more likely to develop related conditions such as diabetic retinopathy and kidney disease.

Source: Centers for Disease Control and Prevention
PREVENTION AND CONTROL CLASSES

During the fiscal year, 28 classes were held (seven series of four classes each). In total, 211 attendees participated in the classes, 69 of whom were new participants. Of the attendees, 75% attended at least three classes.

Classes were evaluated via anonymous survey. This year, ratings of “very satisfied” or “satisfied” were as follows.
- Introduction to Diabetes and Carb Counting: 95%
- Monitoring, Medications and Sick Days: 92%
- Nutrition, Food Labels and Physical Activity: 91%
- Reducing Complications: 98%

Assessments of new class participants showed overall improvement in knowledge and behavior (see table below). Knowledge indicators relate to evidence of increased familiarity with diabetes and self-management techniques. Behavioral questions attempt to determine positive changes, including increased intake of fruits and vegetables, more days (per week) that involve physical activity, better blood glucose monitoring, and healthy weight loss.

<table>
<thead>
<tr>
<th>New Participant Assessments*</th>
<th>Pre</th>
<th>Post</th>
<th>Follow Up</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-question test</td>
<td>8.7</td>
<td>12.1 (n=68)</td>
<td>12.0 (n=40)</td>
</tr>
<tr>
<td>Increased days of physical activity</td>
<td>-</td>
<td>26 of 69 (38%)</td>
<td>13 of 37 (35%)</td>
</tr>
<tr>
<td>Average # of active days</td>
<td>3.7</td>
<td>3.8</td>
<td></td>
</tr>
<tr>
<td>Increased fruits/vegetables per day</td>
<td>-</td>
<td>35 of 69 (51%)</td>
<td>13 of 38 (34%)</td>
</tr>
<tr>
<td>Average # of fruit/vegetable servings</td>
<td>4.2</td>
<td>4.1</td>
<td></td>
</tr>
<tr>
<td>Increased confidence</td>
<td>-</td>
<td>7 of 23 (30%)</td>
<td>6 of 16 (40%)</td>
</tr>
<tr>
<td>Increased number of blood sugar checks</td>
<td>-</td>
<td>4 of 16 (25%)</td>
<td>3 or 18 (22%)</td>
</tr>
<tr>
<td>A1c (n=37)</td>
<td>6.6</td>
<td>-</td>
<td>6.3</td>
</tr>
<tr>
<td>Weight (n=37)</td>
<td>174.8</td>
<td>-</td>
<td>172.3</td>
</tr>
<tr>
<td>BMI (n=37)</td>
<td>31.59</td>
<td>-</td>
<td>30.84</td>
</tr>
</tbody>
</table>

*Follow-up data for participants in classes held late in the fiscal year are not yet available.

SELF-MANAGEMENT COUNSELING

AAHP’s Certified Diabetes Educator (CDE) provided one-on-one counseling to 180 County residents throughout the year. Of these, 94 were new clients.

The CDE taught two classes in the Prevention and Control series and assisted with Healthy Living Activity Clubs. As appropriate, she followed up with class and club members interested in counseling. Every Thursday, the CDE hosted a table at the Mobile Medical Clinic, and every Wednesday, at the People’s Clinic. That time was spent providing diabetes education to clients referred by clinic providers. As appropriate, one-on-one sessions were scheduled. Additional referrals to the CDE came from various sources, including health fairs.

One-on-one sessions varied in length and focus, with clients receiving education on nutrition, insulin, medications, glucometers, and pattern management. Some clients learned about medical supplies like alert bracelets. Sessions ranged from 15 to 90 minutes. The CDE used food models, diagrams, and pamphlets as teaching tools.

RIDE ON DEPOTS

Live Fit Drive Fit was an initiative aimed at educating Ride On bus drivers and supporting their efforts to be healthy. Monthly learning sessions were not effective strategies for this audience, so Nutrition Action in Action was initiated as a replacement. It was designed to have a constant presence at depots, making it easier for drivers with odd schedules to participate. Drivers were asked to read a health handout and complete a questionnaire about how they might make healthy changes. To motivate drivers, questionnaires were entered into a monthly raffle. Despite these efforts, participation remained relatively low, with 4 to 9 drivers participating over five months.
FOCUS AREA: HEART HEALTH

AAHP GOAL
Reduce or eliminate risk factors that predispose the Black community to cardiovascular disease.

OUR WORK
The Cardiovascular Unit works to educate and support the community by providing screening and outreach. As part of these activities, the Unit coordinates and works with community partners to plan special screening and education events, including heart health fairs and walks.

FY16 HIGHLIGHTS

COMMUNITY HEALTH WORKERS
Community Health Workers educate the community in a number of AAHP’s key focus areas, including heart health. See the Cancer section for more about the community residents reached through their efforts.

HEALTH FREEDOM WALK
The Health Freedom Walk, conducted in partnership with Health Freedom, Inc., is an annual opportunity to encourage residents to maintain a lifestyle while educating them about the history of the Underground Railroad in Montgomery County. Walking teams, called Circles of Friends, meet for six weeks to learn about healthy lifestyles and the Railroad. Then, team members walk in memory of an actual slave or Quaker abolitionist who took part in the walk to freedom. This year, 50 people participated in the twelfth annual walk. They were joined by nearly 35 exhibitors, AAHP staff and Community Health Workers, and Montgomery Parks’ representatives.

AAHP COMMUNITY DAY
The third annual Community Day, organized by the AAHP Executive Committee and their partners, was held on April 16 at Argyle Middle School in Silver Spring. All AAHP focus areas were represented by staff and volunteers who provided educational materials and demonstrations on breast health, oral health, and breastfeeding. HIV testing and healthy food tastings were also available on site.

LET’S WALK MONTGOMERY
This event aimed to increase awareness of cardiovascular health and physical activity during American Heart Month. Over four weeks, it challenged five teams of seven people to meet and discuss health issues, challenges, and successes. Each participant had a goal of walking at least 10,000 steps daily. At the end of the challenge, all participants received awards and the team that lost the most inches (waist) received special recognition.

THE DISPARITY
About half of African American adults have some form of cardiovascular disease. Many conditions, like hypertension, increase risk. In 2013, Black residents had the highest rate of hypertension in the County. Over a two-year period, Black residents visited emergency rooms for heart failure nearly three times as often as their White counterparts.
Source: Healthy Montgomery
POWERPLAY!

This event for kids ages 5-11 is held at the end of the school year in June. In partnership with White Oak Community Center, 40 kids met for two hours, Monday through Thursday, for one week. Youth were exposed to physical activity with trainers, nutritional demonstrations, and other activities that support a healthy lifestyle.

BLOOD PRESSURE SCREENING

During the fiscal year, AAHP completed 1,798 blood pressure screenings. In some cases, due to repeated screening at events like Diabetes Education Classes, the same individuals were screened more than once. Screening was conducted at various outreach events, classes and clubs, and health fairs. Results were as follows.

<table>
<thead>
<tr>
<th>Result Category</th>
<th>Number of Results</th>
</tr>
</thead>
<tbody>
<tr>
<td>Normal (119/78 or lower)</td>
<td>555 (30.9%)</td>
</tr>
<tr>
<td>Pre-hypertension (120/80–139/89)</td>
<td>730 (40.6%)</td>
</tr>
<tr>
<td>Stage 1 hypertension (140/90–159/99)</td>
<td>380 (21.1%)</td>
</tr>
<tr>
<td>Stage 2 hypertension (160/100 or higher)</td>
<td>114 (6.3%)</td>
</tr>
<tr>
<td>Hypertensive Crisis* (180/110 or higher)</td>
<td>19 (1.1%)</td>
</tr>
</tbody>
</table>

*Referred for appropriate medical care

35.3% African American
30.8% African or Caribbean
33.9% Other
FOCUS AREA: STI & HIV/AIDS

AAHP GOAL
Prevent the spread of sexually transmitted infections, and for those with HIV, delay the onset of AIDS.

OUR WORK
The HIV Unit educates and supports the community by providing regular testing throughout the County and hosting special events for at-risk audiences, including teens and detention center reentry populations. In addition, the Unit offers resources, referrals, and networking opportunities to the community.

FY16 HIGHLIGHTS

TESTING
Testing activities were the primary focus throughout the year. Ongoing partnerships with Montgomery College and Walgreens helped to facilitate free testing events in non-clinical and clinical settings, including providing regular testing support at the County’s Dennis Ave. clinic and The People’s Community Wellness Center.

County residents tested for HIV: 386
- Negative (nonreactive) results: 384 (99.5%)
- Positive (reactive) results: 2 (State referral process implemented)

Testing Demographics

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>African American</td>
<td>29.5%</td>
</tr>
<tr>
<td>African</td>
<td>29.0%</td>
</tr>
<tr>
<td>Caribbean</td>
<td>13.0%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>4.4%</td>
</tr>
<tr>
<td>Caucasian</td>
<td>2.9%</td>
</tr>
<tr>
<td>Asian</td>
<td>13.0%</td>
</tr>
<tr>
<td>Other</td>
<td>4.4%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Gender</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>58.5%</td>
</tr>
<tr>
<td>Male</td>
<td>41.5%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Setting</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clinical Setting</td>
<td>76.2%</td>
</tr>
<tr>
<td>Non-clinical Setting</td>
<td>23.8%</td>
</tr>
</tbody>
</table>

THE DISPARITY
African Americans are disproportionately affected by sexually transmitted infections (syphilis, gonorrhea, and chlamydia) as well as HIV and AIDS. In 2010, an estimated 1 in 264 Montgomery County residents over age 13 was diagnosed with HIV. Though Black adults and adolescents accounted for roughly 16% of the County’s population at the time, they represented 66% of the diagnoses.

Source: Healthy Montgomery
OUTREACH

The team also attended various County health events and coordinated two Getting Real and Going In youth summits that focused on STI/HIV/AIDS prevention education and challenges faced by teens.

The summits, held in Gaithersburg and Briggs Chaney, were moderated by radio personality Shorty da Prince from WKYS 93.9 FM.
FOCUS AREA: CANCER

AAHP GOAL
Reduce controllable risk factors that increase the likelihood of cancer and related health issues.

OUR WORK
The Cancer Unit conducts outreach and education on a consistent basis throughout the County, including during events held by other AAHP Units. Special demonstrations and presentations are facilitated upon request.

FY16 HIGHLIGHTS

COMMUNITY HEALTH WORKERS PROGRAM
Community Health Workers, also known as health promoters, educate the community in a number of AAHP's key focus areas, including cancer. While all types of cancer are addressed, emphasis is placed on breast and prostate cancers.

Partners of the Community Health Workers included the Marilyn Praisner Community Center in Burtonsville, Hebrew Homes in Rockville, Montgomery College's Rockville Campus, Clifton Park Baptist Church in Silver Spring, the International Church of God in Gaithersburg, and the East County Recreation Center.

In total, 3,119 County residents were reached through health fairs and other County events. The following charts offer demographic information about those residents.

THE DISPARITY
Almost 41% of Americans will be diagnosed with cancer at some point in their lives. From 2008 to 2012, Black residents experienced a higher death rate due to cancer than any other group in Montgomery County. Black residents also had the highest death rate reported for specific types of cancer, including breast, colorectal, lung, and prostate cancer.

Source: Healthy Montgomery
FOCUS AREA: ORAL HEALTH

AAHP GOAL
Promote healthy oral behaviors and reduce oral issues that can lead to more serious health conditions.

OUR WORK
The Oral Health Unit conducts outreach and education on a consistent basis throughout the County, including providing oral health and hygiene tips at events of other AAHP Units. Special presentations are facilitated upon request.

FY16 HIGHLIGHTS

ORAL HEALTH KITS
Whenever possible, staff and Community Health Workers distribute free oral health kits to community members. During this fiscal year, 100 kits were handed out at various health fairs and outreach events throughout the County.

THE DISPARITY
Currently, African Americans have higher levels of gingivitis and periodontal loss of attachment than Whites. Black adults are more likely to have missing teeth, and children are more likely to have teeth extracted than their White counterparts. Further, Black males have the highest incidence rate of oral cavity and pharyngeal cancers in the nation compared with women and other racial and ethnic groups.

Source: Office of Minority Health

Kits include:
- Toothbrush
- Toothpaste
- Mouthwash
- Dental floss
- Fridge magnet
**HEALTH FREEDOM WALK**

“It is amazing to think how far we have come and how far we have to go. I appreciate that the Walk highlights the bravery and fortitude of those who walked and those who helped.”

“This was my first time and if it offered again next year I will definitely be here. It was beautiful on the trail for us yet I can’t imagine what our ancestors went through during the night without light. It was an amazing experience – well worth it! I wanted to add that it was well organized and professional, and the workers greeted us warmly. Lastly, through this event I was exposed to a cultural experience that I didn’t know existed.”

“I am very grateful for this class because I learn a lot about diet and exercise and portion size, the different kinds of foods that are better for me and husband to use.”

“What I appreciate best about the SMILE program is [that my nurse] still continues her monthly visits after I had the baby. As a new mother, that is amazing. Most programs sort of leave you out to dry after you give birth, but SMILE sees you, the mother, and the child for an entire year after the baby is born. That shows dedication and true support. Because as a first time mother, support is what we need most, especially during the baby’s first year. 5 Stars for SMILE!”

**SMILE**

“SMILE is a tremendous resource of information and kind, caring nurses who are extremely knowledgeable.”

“Whatever the occasion arises I will always attend these classes. Any time I participate I always achieve something new on my eating habits and managing my diabetes.”

“This AAHP program is very good, thanks for organizing these meetings.”

“I am very pleased with the program and thank you very much!”

“Everything was wonderful and I learned a lot.”

**HEALTHY LIVING ACTIVITY CLUBS**

“Great, informative program.”

“This class is wonderful! I can’t say enough how much I appreciate the information that was shared in this class! Bravo!”

“At first I didn’t want to come, [but] my support person pushed me and now I am very satisfied with what I have learned, there is a lot to learn and I’m glad I came. Thank you for being here!”
WEBSITE

Total visits: 12,651
Average length of site visit: 00:01:35
Average pages viewed per visit: 2*
Estimated new visitors: 78.7%
Visit peak: Thursday, July 16, 2015 (107 sessions)
Average time of page load: 5.67 seconds

Devices Used to Visit Website
Desktop computer: 87.7%
Mobile phone: 9.9%
Tablet: 2.4%

- Top pages visited, excluding homepage and beginning with the most popular: About Us, Contact Us, Events
- Top source of visitors (excluding direct traffic): Google

NEWSLETTER

Distributed to more than 600 people each month, AAHP e-newsletters highlight health information and events. Following are select topics from this year’s issues.

- American Heart Month
- National Nutrition Month
- New Year, New You!
- Mental Health Month
- SIDS Awareness Month
- American Diabetes Month
- World AIDS Day
- Infant Mortality Awareness Month
- National Nutrition Month
- National Minority Health Month
- Men’s Health Month
- Breast Cancer Awareness Month
- National Minority Mental Health Month
- National Breastfeeding Month

SOCIAL MEDIA

Current page likes: 244
Average posts per month: 18
Average business page reach: 23**

Current followers: 200
Average tweets per month: 63
Average impressions per month: 5,783***

* Includes repeated views of a single page during one session.
** The estimated number of people served by an activity on the page, including posts, mentions, and check-ins.
*** Impressions are the number of times a user is served a Tweet in timeline or search results.
THE AAHP TEAM

STAFF & CONSULTANTS
Abimbola Idowu, DrPH, Project Director
Nia Williams-Myles, RN, MSNEdu, MPH, Senior Nurse Case Manager
Saundra Jackson, RN, BSN, CBE, Nurse Case Manager
Tannyka Coleman, RN, BSN, CM/DN, Nurse Case Manager
Msache Mwaluko, Community Outreach Coordinator
Cordelia Haynes, BC-RN, MSN, Certified Diabetes Educator
Denise Dixon, MS, HIV Health Educator
Daniella Saara, HIV Health Educator
Juliet Traore, HIV Health Educator
Debra Wylie, HIV Health Educator
Linda Goldsholl, MS, RD, Diabetes Program Manager (DHHS)
Diane Herron, Outreach Specialist
Addy Assani-Uva, MS, RD, Diabetes Educator (Consultant)
Christian Mbulu, MPH, CHES, Diabetes Educator (Consultant)
Anita Mwalui, BS, MPH, Community Networking Coordinator (Consultant)
Susan Caldwell, BFA, MPW, Communications Specialist
Mazie Coleman, Program Assistant
ShaNelle Webb, Administrative Assistant
Joy Nathan, BETAH Director of Client Services, Corporate Monitor
Michelle Taylor, President, BETAH Associates
Arlene Wallace, Program Manager (DHHS)

COMMUNITY HEALTH WORKERS
Jolene Ayers-Ogunjirin
Hedwig Burnley-Ikome
Divine Chiangeh
Yordit Gabremariam
Jeanette Kamwa (French)
Viviane Makou (French)
Nancy Margai
Patricia Morris
Dorice Mushi
Enyeriibe Nwokekeh (Ibo)
Regina Nyarkoa
Evelyn Tandau (KSW)
Juliette Traore (French)

The program extends a special thank-you to its Executive Committee, Coalition, and Collaborative members.
EXECUTIVE COALITION CHAIRS/LIAISONS

Akua Asare  
*Behavioral/Mental Health Collaborative Co-Chair*

Kristal Dail  
*Diabetes/Obesity Collaborative Chair*

Janell Mayo Duncan  
*DHHS LIEED Alternate Representative*

Terrence Dupree  
*Black Males Health and Wellness Collaborative Co-chair, AAHP Community Day Co-chair*

Marilyn Gaston  
*Data Workgroup and Cardiovascular Collaborative Vice Chair*

Pat Grant  
*DHHS LIEED Primary Representative, Healthy Montgomery Alternate Liaison*

Michelle Hawkins  
*Infant Mortality Collaborative Co-chair, Commission on Health Liaison*

Arva Jackson  
*Infant Mortality Collaborative Co-chair, Commission on Aging Liaison, DHHS LIEED Alternate Representative*

Laura Jenkins  
*Healthy Montgomery Data/Evaluation Workgroup Representative*

Billie Joseph  
*Communications Committee Chair*

Teresa King  
*Behavioral/Mental Health Collaborative Co-chair*

Beatrice Miller  
*Healthy Montgomery Liaison*

Anthony Morrison  
*Black Males Health and Wellness Collaborative Co-chair, AAHP Community Day Co-chair*

Cheryl Spann  
*STI/HIV/AIDS Collaborative Chair*

Dawn Valentine  
*Healthy Montgomery Data/Evaluation Workgroup Representative*

Art Williams  
*DHHS LIEED Primary Representative*

Jacquelyn Williams  
*Data Workgroup Chair, Healthy Montgomery Obesity Workgroup Representative, DHHS LIEED Alternate Representative*

Brenda Wolff  
*Infant Mortality Collaborative Co-chair*

The Coalition is composed of many volunteers, including individuals, local service and community organizations, churches, and a host of other interested parties.
AAHP IN ACTION

COMMUNITY DAY

HEALTH FREEDOM WALK

MLK, JR. DAY OF SERVICE

HEART HEALTH MONTH
COMMUNITY PARTNERS

- African Affairs Advisory Group
- African American Advisory Group
- Adventist Healthcare
- Advocates for Youth
- Alpha Kappa Alpha Sorority, Inc., Gaithersburg-Xi Sigma Omega Chapter
- Alpha Phi Alpha Fraternity, Inc., Montgomery County Chapter
- Asian American Health Initiative
- Black Ministers Conference of Montgomery County
- Boy and Girl Scouts of Troops 96 and 6260
- Caribbean Affairs Advisory Group
- CASA de Maryland
- Celebrate Recovery, Church of the Redeemer
- CHEER
- Daisy Baby Boutique
- DC Family Alliance, Inc.
- Delta Sigma Theta Sorority, Inc., Montgomery County Alumnae Chapter
- DIVAS MPH
- Fit Fathers
- Fit Solution
- GapBuster Learning Center, Inc.
- GOALS, Inc.
- Good Hope Union United Methodist Church
- Goshen United Methodist Church
- Gwendolyn E. Coffield Community Center
- Health Freedom, Inc.
- HealthBeam Outreach, Inc.
- Heart to Hand, Inc.
- Holy Cross Hospital Community Health Department
- Journeys Treatment Center
- Kaiser Permanente African American Professionals Association
- Latino Health Initiative
- Lincoln Park Community Center
- Lincoln Park Historical Society
- Marilyn J. Praisner Community Center
- Medical Nutrition Consultant, LLC
- Mobile Med
- Montgomery Cares
- Mid-County Community Center
- Montgomery College
- Montgomery County Cancer Crusade
- Montgomery County Department of Parks
- Montgomery County Department of Recreation
- Montgomery County Office of Minority Health
- Montgomery County Mental Health Association
- Montgomery County Pan-Hellenic Council
- Montgomery County Primary Care Coalition
- Montgomery County Public Libraries
- Mt. Calvary Baptist Church
- Muslim Community Clinic
- NAACP, Montgomery County Chapter
- National Council of Negro Women, Montgomery County, MD
- Phi Beta Sigma Fraternity, Inc., Sigma Sigma Sigma
- Progress Place Resource Center
- RaC3, Inc.
- Radio One, Inc.
- Rockville Pregnancy Center
- RTIP Foundation
- RVI Motion Media
- Safe Kids Car Seat Program
- Sasha Bruce Youthwork, Inc.
- Shady Grove Fertility Center
- Sigma Gamma Rho Sorority
- Southern Christian Leadership Conference
- Street Wize Foundation
- St. Andrew’s Lutheran Church
- Suburban Hospital
- Sudden Infant Death Syndrome Mid-Atlantic
- Takoma Park CO-OP
- Teen and Young Adult (TAYA) Health Connection
- The People’s Community Baptist Church
- The People’s Community Wellness Center
- U.S. Office of Minority Health Resource Center
- Victory Christian Church
- Walgreens
- Walter Reed Army Medical Center
- WKYS 93.9 FM
- Zeta Phi Beta Sorority, Eta Pi Zeta Chapter
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